



Hockey Is Life!
c/o P.O. Box 896
Crofton, BC V0R 1R0
P: 250.416.6740
F: 250.416.0292
E: info@hockeyislife.ca

The 2nd Annual “Hockey Is Life!” Fundraiser featuring Edmonton Oilers Hall of Fame hockey legend, Grant Fuhr, is less than two weeks away!

FOR IMMEDIATE RELEASE.

April 22, 2011 – CROFTON, BC. With only two weeks left until its second annual “Hockey Is Life!” fundraiser, Warmland Community Church, in affiliation with Duncan Christian School, note that excitement is building around all of the planned events featuring Edmonton Oilers’ great and Hall of Fame member, Grant Fuhr! Weekend events include a Texas scramble golf tournament, dinner and auction on Friday, May 6th at Arbutus Ridge Golf Club, and a street hockey tournament and public signing session with Grant Fuhr on Saturday, May 7th at the Duncan Mall.

“In developing this follow-up to the 2010 fundraiser, we knew we would have to bring forward another legendary hockey player for our 2011 “Hockey Is Life!” weekend,” said Warmland fundraising team member, Bruce Findlay. “Grant Fuhr is a legendary goaltender, backstopping one of the greatest NHL dynasties of all time, and is a great ambassador for the sport. We are ecstatic to bring Mr. Fuhr to the Cowichan Valley!”

While the event has been planned since the first “Hockey Is Life!” event in September 2010, featuring Gordie Howe, Mr. Fuhr did not finalize his involvement until February. However, the “Hockey Is Life!” team has been able to secure several very well-known sponsors for the weekend: Nanaimo-based contractors Christopher L. Projects, trading card giant Panini America and the members of trading card forum HobbyInsider.net, along with local media outlets 89.7 SunFM, the Cowichan Valley Citizen and the Cowichan News Leader Pictorial.

“Meeting a hockey legend like Gordie Howe in the Cowichan Valley was an unreal experience for me,” said “Hockey Is Life!” Golf Director, Andrew Abernethy. “As an Oilers fan, following up Mr. Howe’s visit with Grant Fuhr is a thrill. As Mr. Fuhr is a scratch-golfer, adding a very exciting golf tournament to the weekend’s events should make this event even more successful than the first year’s. We are pleased that Duncan Christian School is joining us for the golf tournament as well.”

“The golf tournament will be a show-stopper. Not only is Grant Fuhr going to be meeting and taking pictures with all of the golfers, but two foursomes can get the opportunity to actually golf with him for 9 holes each,” said Findlay. “On top of that, we have two unbelievable opportunities during the golfing day on top of a slew of other fun prizes – hole-in-one contests for a chance to win a brand new Ford F-150 from Ken Evans Ford and \$250,000.00 in cash from Generation Properties Inc.!” Abernethy added, “This will be the best charity golf event the Valley has seen in years.”

“At the first “Hockey Is Life!” fundraiser, we were able to offer some amazing sports memorabilia items for auction,” noted Findlay. “This time we are outdoing ourselves with signed memorabilia from hockey

greats Wayne Gretzky, Gordie Howe, Vladislav Tretiak, Patrick Roy and Bobby Orr, along with current stars Sidney Crosby and Alexander Ovechkin! On top of that, we have many Canucks signed items, including Pavel Bure, Tiger Williams, Markus Naslund, Roberto Luongo and the Sedin twins.”

Tickets for the dinner/auction can be ordered from the “Hockey Is Life!” team by calling 250.416.6740 or emailing info@hockeyislife.ca. Golf and street hockey registrations are located on the website at www.hockeyislife.ca. As this is a fundraising event, there is a cost for Mr. Fuhr’s signature - \$40 for regular items and \$50 for jerseys or large items.

“Hockey Is Life!” will occur in several locations throughout the Cowichan Valley on May 6th and 7th, 2011. For more information, please contact the “Hockey Is Life!” team at 250.416.6740 or go to www.hockeyislife.ca.

Warmland Community Church is a group of believers that is focused on helping people discover and live life to the full. Based in Crofton, BC, the church is Cowichan Valley-focused, not just Crofton-focused, to reach those people who normally do not go to church. Starting in 2007 with a strong focus on children and youth, Warmland (named for the local first-nation word “Cowichan” or “Kohwutzun”, meaning “land warmed by the sun”) continues to touch lives and spread God’s word in a different kind of way. For more information, please go to www.warmland.org.

Duncan Christian School is a not-for-profit Kindergarten to Grade 12 private school located in Duncan, British Columbia. The school, begun in 1960, offers a Christ-centered quality education using Biblically-faithful curriculum and worship. DCS aims to be a dynamic community of believers who strive to meet the needs of every child by providing a stimulating and diverse learning environment that encourages students to be disciples of Jesus Christ. For more information, please go to www.duncanchristianschool.ca.

