



Hockey Is Life!
c/o P.O. Box 896
Crofton, BC V0R 1R0
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February 16, 2011

To All Potential Sponsors

Dear Sir / Madam:

Re: "Hockey Is Life!" Fundraiser featuring Grant Fuhr in the Cowichan Valley

Warmland Community Church, working with Duncan Christian School, is bringing **Hall of Famer, Grant Fuhr**, to the Cowichan Valley! As part of its annual "Hockey Is Life!" fundraiser, Warmland has invited Mr. Fuhr to be its special guest for the May 6th and 7th weekend events.

Planned events will include a charity golf tournament, gala dinner, silent and live auction on Friday, May 6th, and on May 7th, events will include a street hockey tournament and public signing session with Grant Fuhr. Mr. Fuhr will be taking part in all of the events throughout the weekend. Proceeds from the events benefit Warmland Community Church and Duncan Christian School.

We are looking for Sponsors to assist us in this fundraiser. There are opportunities for several levels of support, as well as donations for the auction. We are approaching local businesses to assist us in making this fundraiser one to remember.

Event Sponsors - We are looking for Event Sponsors to assist us in the overall cost of bringing Grant Fuhr to the Valley. We are approaching five local businesses (including the Golf Tournament Sponsor below) and requesting \$2,000.00 per sponsor. The benefits to the sponsors are:

- a. Sponsor's logo will be included in any and all advertising, brochures, postcards, our website and all press releases, with the logo front & centre on each item. Also, the sponsor can provide a banner to be placed on the street hockey fencing for the entire day on Saturday.
- b. A table for eight for the gala dinner & auction, Mr. Fuhr would pose with the table and sign the photograph at the following day's events.
- c. Two people of the sponsor's choosing will have an opportunity to meet with Mr. Fuhr at a private, VIP reception prior to the signing session on Saturday.
- d. Hole sponsorship at the Golf Tournament, as below.

Golf Tournament Sponsor – *Sponsorship has been secured with Christopher L Projects Ltd.*

Golf Hole Sponsors – There is a limited opportunity for tee and green sponsors for the golf tournament. Each sponsorship costs \$100.00 and includes the placement of a sponsorship placard with the company logo/name on it, a company logo on the Hockey Is Life! website as well as a link to the sponsor's website. Sponsors have the option to request both the tee & green sponsors on one hole for \$200.00, and if the sponsor wishes to provide product samples, taste-testing and/or promotional material, the cost is \$350.00 for the entire hole.

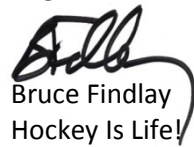
Auction / Prize Donations – For the golf tournament and gala dinner and auction on Friday, May 6th, sponsors may donate items to be used as prizes or auctioned off at the event.

All sponsors are encouraged to provide some staff as volunteers for the events. As well, as this is a charity fundraiser, **ALL sponsorships are tax deductible!**

In planning this fundraiser, we knew we would have to bring forward a legendary hockey player for our second annual “Hockey Is Life!” weekend. Grant Fuhr is one of the greatest goaltenders of all time, backstopping the Edmonton Oilers dynasty of the 1980s, and a great ambassador for the sport. We are ecstatic to bring Mr. Fuhr to the Cowichan Valley.

We hope you are as excited about this opportunity as we are and look forward to your involvement in our fundraiser both this year, and into the future. For more information, please contact us at 250.416.6740 or info@hockeyislife.ca.

Regards,



Bruce Findlay
Hockey Is Life!



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SPONSOR AGREEMENT & RECEIPT

Sponsor's Name: _____ Contact Name and Title: _____

Address _____ Type of Sponsorship: _____ Event _____

City _____ Province _____ Golf Tee/Green _____

Postal Code _____ Phone No. _____ Golf "Whole Hole" _____

We agree to sponsor as stated. _____ Golf "Product Promotion" _____

(Sponsor's Signature) (Date) Auction Item * _____

Date cheque may be picked up: _____ Date / Time: _____

* Auction Sponsors should fill out the "Donor Agreement & Receipt" below.

Sponsorship Includes:

- Golf Sponsor: Logo / Company name in ALL advertising, promotions, press releases & website.
 Big banner prominently displayed in front of golfers while pictures taken with Mr. Fuhr.
 Advertisement on all golf carts, placement of promotional material in welcome packages.
 Entry fee for 4 for golf & dinner/auction; play with Grant Fuhr for 9 holes.
- Event Sponsor: Logo / Company name in ALL advertising, promotions, press releases & website.
 Table for 8 at dinner/auction, photograph with Grant Fuhr (signed later), 2 tickets to VIP reception.
- Hole Sponsor: Tee/Green - Placement of a sponsorship placard with the company logo/name on it.
 "Whole Hole" - Both tee & green; "Product Promotion" - Whole Hole plus ability to promote company/products.

DONOR AGREEMENT & RECEIPT

Donor's Name: _____ Contact Name and Title: _____

Address _____

City _____ Province _____ Item Value \$ _____ Based On: _____

Postal Code _____ Phone No. _____ Cost _____

Retail Price _____

Appraisal _____

Charitable Donation Receipt Requested: **Y / N** (circle one)

Detailed Description of Item - (size, color, artist, etc.): _____

Restrictions (Size of Group, limited time, etc.): _____

I pledge to donate the above item _____

(Donor's Signature) (Date)

Date article may be picked up: _____ Date / Time: _____

To Be Filled In Only When Merchandise is Received

Signature of Hockey Is Life! Member _____ Signature of Donor _____ Date _____

THANK YOU FOR YOUR SUPPORT!

THIS IS NOT AN OFFICIAL TAX RECEIPT